



**Dhofar University**

**College of Engineering**

**Strategic Plan  
2021-26**



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## **GOAL 1**

**Prepare quality engineering graduates with knowledge, skills and values to meet labour market requirements and societal aspiration**

### **OBJECTIVES:**

- 1) Ensure effective planning and management of CE academic programs
- 2) Ensure that CE academic programs and curricula are regularly reviewed and updated
- 3) Enhance active learning experience of students
- 4) Ensure effectiveness of assessment tools, methods and moderation practices
- 5) Strengthen institutional culture of academic integrity
- 6) Strengthen and monitor student work placement

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## **GOAL 2**

### **Promote research and innovation of national relevance with focus on Dhofar region**

#### **OBJECTIVES:**

- 1) Strengthen supportive environment for research
- 2) Foster innovative research with focus on 'Dhofar Region'
- 3) Encourage multidisciplinary and interdisciplinary research
- 4) Enhance collaborative research with industry, government agencies, HEIs and international research agencies
- 5) Uphold ethical standards in research
- 6) Strengthen research-teaching nexus to enhance students' learning experience
- 7) Promote a culture of providing consultancy services
- 8) Monitor and improve research performance of the college

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## **GOAL 3**

### **Expand community and industry engagement**

#### **OBJECTIVES:**

- 1) Bolster relationship with industry, employers and governmental organizations
- 2) Engage with the community through 'Community Service and Continuing Education Center'
- 3) Build a collaborative network with other education providers, professional bodies and associations.
- 4) Promote active involvement of alumni in CE activities

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## **GOAL 4**

### **Ensure good governance and effective management**

#### **OBJECTIVES:**

- 1) Enhance the effectiveness of Policy Management System
- 2) Ensure effective coordination among various CE units
- 3) Reinforce Risk Management System
- 4) Ensure that all academic and supporting units have Strategic Plan and Operational Plan linked to CE Strategic Plan and Operational Plan, which are regularly monitored

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## **GOAL 5**

### **Sustain financial stability of the university**

#### **OBJECTIVES:**

- 1) Optimize utilization of university's financial resources
- 2) Strive to diversify sources of revenue

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## **GOAL 6**

### **Enhance human resources capabilities and productivity in a conducive work environment**

#### **OBJECTIVES:**

- 1) Attract and recruit duly qualified faculty and staff
- 2) Strengthen professional development activities
- 3) Provide an attractive work environment for faculty and staff
- 4) Ensure regular, systematic and fair appraisal of faculty and staff
- 5) Strive for Omanisation of faculty

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## **GOAL 7**

### **Enrich students' campus life experience**

#### **OBJECTIVES:**

- 1) Ensure ease of admission and registration process
- 2) Enhance the effectiveness of academic advising
- 3) Expand LSC's role to provide a wide range of learning support activities to students
- 4) Diversify and enhance the quality of information and learning technology services
- 5) Strengthen career advisory services
- 6) Strengthen counselling services
- 7) Nurture a culture of engaging in social and recreational activities on and off campus
- 8) Ensure fair, impartial and transparent resolution of student grievance
- 9) Develop CE into a leading university for higher education of students with disabilities in Oman

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## **GOAL 8**

### **Expand general support services**

#### **OBJECTIVES:**

- 1) Ensure health and safety of stakeholders on campus
- 2) Strengthen public relations and marketing activities

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## **GOAL 9**

### **Enhance the international profile of the university**

#### **OBJECTIVES:**

- 1) Strengthen activities of international cooperation.
- 2) Attract and recruit international students.
- 3) Strive for inclusion in the QS world university ranking.
- 4) Promote CE as a brand for quality education and innovative research.